

Now serving great specials.
Get 'em while they last!

2061035988



Anytown, US 12345-1234

123 ANY STRIKE

samples & samples

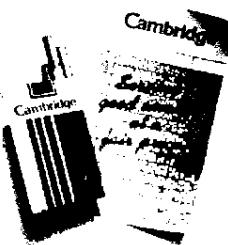
Digitized by srujanika@gmail.com

PERMIS NO. 600
PAID
U.S. POSTAGE
BULL RATE
AURORA II

4128
SCHAUMBURG, IL 60168-4128
P.O. BOX 4128
Cambridge

Special offer inside. Good only until June 30th!

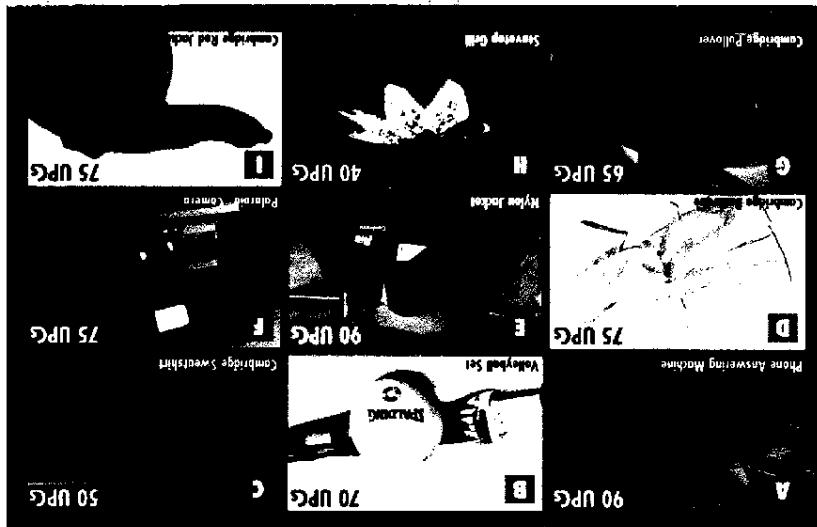
DM146
Cambridge Value Catalog
Selfmailer w/orderform



SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Philip Morris Inc. 1987 1212A7

16 mg "tar," 11 mg nicotine av. per cigarette by FTC method.



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So, what'll it be?

Welcome. We're now serving valuable merchandise at specially priced savings to our most loyal customers! As a regular, perhaps you've seen some of these items before. Here's a chance to treat yourself to a variety of great Cambridge classics. Use the attached order form to determine shipping, handling, and the number of Cambridge UPCs needed to take advantage of these outstanding values. Supplies are limited, so act quickly and order today.

Enjoy. It's our way of saying thanks for being a regular.

© Philip Morris Inc. 1997 C399042
16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

A Phone Mate® Phone Answering Machine Don't miss the call from that special someone with this phone answering machine combination with remote access/answering. ONLY 3,420 LEFT	B Spalding® Volleyball Set Have a ball this summer with the Spalding Brass Edition Volleyball Set. Includes regulation ball, net and steel posts. ONLY 2,875 LEFT	C Cambridge Sweatshirt You'll be dressed just right for a walk in the crisp morning weather. 80% cotton/20% polyester. Sizes L, XL ONLY 2,275 (L) LEFT ONLY 3,330 (XL) LEFT
D Cambridge Bathrobe Lounge around all morning with this terry/velour 100% cotton karate-style bathrobe with embroidered logo. One size fits all. ONLY 1,290 LEFT	E Nylon Jacket Rain or shine, it's the perfect protection for whatever weather the seasons bring. Features a drawstring for a fitted look and a drawaway hood. Sizes S/M, L/XL ONLY 11,835 (S/M) LEFT ONLY 8,350 (L/XL) LEFT	F Polaroid® Instant Camera Perfect for capturing those special doorstoppers. Super 35mm film or not, it features a built-in flash. ONLY 1,200 LEFT
G Cambridge Pullover The perfect choice for those chilly evenings on the way to the theater. Warm, long 100% micro-fleece, available in warm, medium and quick drying. Zipper neck, elastic cuffs and waist. Black, navy, red/maroon. S/M or L/XL ONLY 1,075 (S/M) LEFT ONLY 1,360 (L/XL) LEFT	H Burton® Stovetop Grill Easily 12-inch indoor grill works without or start a stove for those rare times you don't feel like grilling a bit of the dinner. Just add water, bring on the grill, any time, any season. ONLY 1,415 LEFT	I Cambridge Red Jacket Very stylish. And ideal for shielding the elements. The shell has an embossed logo, is water and stain repellent, and is constructed of 80% polyester/20% cotton. The lining is brushed trout. Available in L ONLY 1,010 (L) LEFT

Order Form

Simply clip the UPCs off any Cambridge pack. Then follow these simple instructions.

PACK UPC Cambridge

1. Fill out the easy-to-use order form completely. Supplies are limited, items available on a first come, first serve basis. Limit 10 items per person. Order will be rejected if signature and date of birth are not provided. Offer expires and orders must be received by June 30, 1997.

2. Include the correct number of Cambridge pack UPCs and your check or money order payable to Cambridge for the correct amount of shipping/handling fees. Do not send cash. Sorry, no carbon UPCs will be accepted.

3. Mail in a padded envelope to:
Cambridge Direct
P.O. Box 8283, Dover, DE 19905-8283.
Be sure to use the proper postage. Allow 4-6 weeks for delivery. Items may be shipped separately.

Sample A. Sample
123 Any Street
Anytown, US 12345-1234

Use the space below to print
name and address corrections only

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OFFER LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER.

By returning this offer and signing below, I confirm I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and promotional materials in the mail subject to applicable federal and state law.

Signature

Date of Birth

Initials

Phone Number

Region (check 1 state)

ITEM	SIZE	QUANTITY	PACK UPC	TOTAL PACK REQUIRED	UPC ENCLOSED	TOTAL PACK UPC	SHIPPING & HANDLING
A. PHONE ANSWERING MACHINE		90				0-180	55.75
B. VOLLEYBALL SET		70				141-330	59.50
C. CAMBRIDGE SWEATSHIRT	<input checked="" type="checkbox"/> S <input checked="" type="checkbox"/> M <input checked="" type="checkbox"/> L <input checked="" type="checkbox"/> XL	50				331-400	512.80
D. CAMBRIDGE BATHROBE		75				481-900	515.00
E. NYLON JACKET	<input checked="" type="checkbox"/> S/M <input checked="" type="checkbox"/> L/XL	90					
F. POLAROID® CAMERA		75					
G. CAMBRIDGE PULLOVER	<input checked="" type="checkbox"/> S/M <input checked="" type="checkbox"/> L/XL	65					
H. STOVETOP GRILL		40					
I. CAMBRIDGE RED JACKET	<input checked="" type="checkbox"/> S <input checked="" type="checkbox"/> M	75					
TOTAL ORDER MAY NOT EXCEED 10 ITEMS.							
TOTAL:							
TOTAL SHIPPING & HANDLING							

UPCs and shipping and handling for out-of-stock items will be refunded separately.
Offer good only in the U.S.A. Offer void in Kansas and where otherwise restricted or prohibited by law. Please allow 4-6 weeks, from receipt of a completed order form, for delivery. No photocopies accepted. Offer void to employees of Philip Morris and its advertising agencies. Excess UPCs will not be returned. Carton UPCs not accepted. Not responsible for lost, late, damaged, misdirected or postage due mail. No group or organization orders will be honored. No refunds or exchanges.
Offer expires and orders must be received by 6/30/97.

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